EXHIBIT 1

1		
2	UNITED STATES DISTRICT COURT	
3	SOUTHERN DISTRICT OF NEW YORK	
4		-x
5	WILHELM H. MICKELSEN,	
6	Plaintiff,	09 Civ. 10138
7	-against-	(TPG)
8	BERTELSMANN, INC., and	(ECF CASE)
9	OFFSET PAPERBACK MFRS., INC.,	
10	Defendants.	
11		-x
12		
13	January 6, 2	010
14	10:07 a.m.	
15		
16	Deposition of WILHELM H. MI	CKELSEN, held at
17	the offices of Brody & Browne LLP	, One Penn Plaza,
18	New York, New York, pursuant to No	otice, before
19	Mildred Cassese, a Registered Pro:	fessional
20	Reporter and Notary Public of the	State of
21	New York.	
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25		

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2	APPEARANCES:
3	
4	SCHWARTZ & PERRY LLP
5	Attorneys for Plaintiff
6	295 Madison Avenue
7	New York, New York 10017
8	BY: BRIAN HELLER, ESQ.,
9	of Counsel
10	
11	BRODY & BROWNE LLP
12	Attorneys for Defendants
13	One Penn Plaza
14	New York, New York 10119
15	BY: LAUREN REITER BRODY, ESQ.
16	-and-
17	DANA GERSHON, ESQ.,
18	of Counsel
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2	IT IS HEREBY STIPULATED AND AGREED, by and
3	between the attorneys for the respective parties
4	herein, that filing and sealing be and the same
5	are hereby waived.
6	IT IS FURTHER STIPULATED AND AGREED
7	that all objections, except as to the form of the
8	question, shall be reserved to the time
9	of the trial.
10	IT IS FURTHER STIPULATED AND AGREED that the
11	within deposition may be signed and sworn to
12	before any officer authorized to administer an
13	oath, with the same force and effect as if signed
14	and sworn to before the officer before whom the
15	within deposition was taken.
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2	WILHELM H. MICKELSEN,
3	called as a witness, having been first duly
4	sworn by the Notary Public (Mildred
5	Cassese), was examined and testified as
6	follows:
7	EXAMINATION BY
8	MRS. BRODY:
9	Q. Could you state your name and address
10	for the record.

- 11 A. Wilhelm Hal Mickelsen. H A L is the
- 12 middle name. 76 Henfoot, H E N F O O T, Road,
- Newton, New Jersey, N E W T O N, 07860.
- Q. Do you have a residence in New York
- 15 City?
- 16 A. Yes.
- Q. Can you give us the address?
- 18 A. 140 East 81st Street 10028.
- 19 Q. How much time do you spend in New York
- 20 City?
- 21 A. Probably now maybe one to two days a
- 22 week.
- Q. Did you do anything to prepare for
- this deposition today?
- 25 A. Read our documents that the EEOC

1	W. Mickelsen
2	Q. Have you had a conversation with
3	anybody at Offset about this lawsuit?
4	A. No.
5	Q. Have you ever had a conversation with
6	Dave Leiss about it?
7	A. No.
8	Q. With Rick Pincofski?
9	A. No.
10	Q. Have you had a conversation with
11	anyone at I'm going to be precise at
12	Bertelsmann Inc. about this lawsuit?
13	A. No.
14	Q. What is Bertelsmann Inc.?
15	A. I believe, Counselor, that Bertelsmann
16	Inc. is the operating division of Bertelsmann in
17	the U.S., the corporate entity in the U.S.
18	I'm not a hundred percent clear on how
19	Bertelsmann Inc. relates to Bertelsmann AG in
20	Germany.
21	Q. Just so we're clear, Bertelsmann Inc.
22	you believe is a U.S. company?
23	A. I don't know.
24	Q. You don't know, okay.
25	Bertelsmann AG is a German company?

1	W. Mickelsen
2	A. I believe, German based; more or less
3	of a world company.
4	Q. And the main office of Bertelsmann AG
5	is located in Germany?
6	A. Yes.
7	Q. I'm not going to even presume to
8	pronounce the name
9	A. Gutersloh, GUTERSLOH, I
10	believe. I've never been very good with my German
11	either.
12	Q. Have you ever been to Gutersloh?
13	A. Yes.
14	Q. How many times have you been there?
15	A. I believe I've been there two times.
16	Q. What were the dates of those times?
17	A. When I first joined the company in
18	1986 a group of us were invited to come to
19	Gutersloh with our wives, more or less of an
20	introduction to the company.
21	Q. When was the second time?
22	A. You know, I don't recall. I've been
23	to Germany so many times for the book fares I
24	don't recall. It may not have been a second time,
25	but I believe I was there a second time oh,

1	W. Mickelsen
2	Q. Do you know who the CEO of Bertelsmann
3	Inc. is?
4	A. Sure.
5	Q. Who is that?
6	A. The present CEO is Hartmut, H A R T M
7	U T, Ostrowski, O S T R O F S K Y, I believe.
8	Q. Mr. Ostrowski, you're telling me, is
9	the CEO of Bertelsmann, Inc.?
10	A. No, sorry. Bertelsmann AG.
11	Q. We want to distinguish between
12	Bertelsmann AG and Inc. My questions all relate
13	to Bertelsmann Inc.
14	Do you know any employees of
15	Bertelsmann Inc.?
16	A. I have known them over the years, but
17	I'm not sure I know the present employees of
18	Bertelsmann Inc.
19	Q. Do you know the present CEO of
20	Bertelsmann Inc.?
21	A. No.
22	Q. Do you know if you ever had a
23	conversation with anybody at Bertelsmann Inc.?
24	MR. HELLER: Objection.
25	A. Many times.

1	W. Mickelsen
2	Q. Have you ever had a conversation
3	well, tell me who you have had a conversation
4	with.
5	A. Over the years?
6	Q. Yes.
7	A. Peter Olson, Jackie Chasey, Ron I'm
8	trying to think of Ron's last name. He was, I
9	believe, the head of Bertelsmann Inc he may
10	still be there I don't recall his last name,
11	but I've had conversations with various people
12	over 24 years with Bertelsmann.
13	Q. Is Peter Olson an employee of
14	Bertelsmann Inc.?
15	A. No, not any more.
16	Q. When was he an employee of Bertelsmann
17	Inc.?
18	MR. HELLER: Objection.
19	A. I believe in the early well, I
20	joined the company in '86, and I believe it was in
21	the late '80s.
22	Q. And that was prior to the time that he
23	became the head of Random House?
24	A. Oh, yes.
25	Q. Have you spoken to anybody at

1		W. Mickelsen
2	Bertelsmann	Inc. in the last five years?
3		MR. HELLER: Objection.
4		You can answer.
5	Α.	I can't say for sure. Bertelsmann AG
6	for sure, b	ut I don't know about Bertelsmann Inc.
7	Q.	Have you had a conversation with
8	anybody at 1	Bertelsmann Inc. about your
9	compensation	n?
10		MR. HELLER: Objection.
11	Α.	Not to my knowledge.
12	Q.	Have you had a conversation with
13	anybody at 1	Bertelsmann Inc. about the location of
14	your office	?
15	Α.	No.
16	Q.	Have you had a conversation with
17	anybody at I	Bertelsmann Inc. about your title and
18	position?	
19	Α.	No.
20	Q.	How about your responsibilities?
21	А.	No.
22	Q.	Have you ever reported to anyone at
23	Bertelsmann	Inc.?
24	Α.	No.
25	Q.	I forgot to ask you, are you presently

1		W. Mickelsen
2	on any medi	cation, other than the usual?
3	Α.	Well, what are the usual?
4	Q.	Blood pressure
5	Α.	Yes, yes, I think I take a blood
6	pressure pi	ll once a day and a tiny Lipitor once a
7	day and asp	irin once a day. I think they are the
8	usual.	
9	Q.	I think they are the usual.
10	Α.	A Boniva once a month.
11	Q.	And that's it, nothing else?
12	Α.	No.
13	Q.	And you're generally in good health?
14	Α.	Yes.
15	Q.	Would you please tell me the date of
16	your birth?	
17	Α.	August 13, 1943.
18	Q.	If we do the math, you are
19	presently -	_
20	Α.	66.
21	Q.	Does your wife work?
22	Α.	Yes.
23	Q.	What does she do?
24	Α.	Book publisher.
25	Q.	She's a book publisher?

- W. Mickelsen 1 2 publishing business until 1985. 3 0. Is that Airmont? 4 Α. Well, Airmont is the -- there's two 5 companies; there's Thomas Bouregy and Company and 6 Airmont Publishing Company. That's a paperback 7 classics business. So they are two separate companies 8 Ο. 9 owned by your father-in-law? 10 Α. Yes. 11 And there was a family dispute Ο. 12 relating to Airmont? 13 Α. Well, there was a sister -- sisters 14 couldn't get along and I was -- I worked for the 15 company under a five-year contract, and I decided 16 to leave the company at the end of that contract, and that's when I joined Offset Paperback. 17 At Airmont what was your position? 18 Ο. 19 They were two side-by-side companies. Α. 20 I was the president. So you were in the production side as 21 Q. 22 opposed to sales side? 23 Α. Well, in a small company you do many 24 things. You do production, you do sales, you do
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marketing, you do -- this is a very small company.

25

1	W. Mickelsen
2	Q. Your first position was?
3	A. Salesman.
4	Q. Then after that let's back up a
5	minute.
6	Tell me just what is the business of
7	Offset?
8	A. Offset Paperback is a manufacturer of
9	paperback books, both what are commonly known as
10	pocket books, pocket novels as well as trade size
11	paperbacks.
12	Q. And who are some of Offset's clients?
13	A. Presently?
14	Q. Yes.
15	A. The largest being the sister company,
16	Random House, are among the largest. Actually
17	Random House and PGI, which is the Penguin Group
18	International, are the two largest companies,
19	followed by Harper, and Hachette Group, formerly
20	Time Warner.
21	And Dorchester Publishing, which is a
22	major company, and then probably about in a
23	descending size, of the two hundred additional
24	active customers, small publisher to a medium
25	size.

1	W. Mickelsen
2	Q. That's gratifying to know there's so
3	many publishers out there.
4	A. There's less and less.
5	Q. When you started what were your
6	responsibilities as a salesperson?
7	A. Find business for the company.
8	Q. Has that changed over time?
9	A. Yes, to some degree; always, though,
10	underlying, that was the main function.
11	Q. Did you change positions at any time?
12	A. In terms of yes, I was in 1992 I
13	was promoted to senior vice president.
14	Q. What were your responsibilities as
15	senior vice president?
16	A. Well, continuation with development of
17	business, that was always the main function, and
18	then as Mr. O'Connor was getting ready to retire,
19	to manage the sales group, which were maybe four
20	salespeople or so.
21	Q. And that culminated in you being given
22	the title senior vice president in and around
23	1992?
24	A. Yes.
25	Q. And at the time there were four

1	W. Mickelsen
2	salespeople, including yourself?
3	A. I believe so, yes.
4	Q. Actually, when you were first hired in
5	1986, you were were you 40 years old? How
6	would were you?
7	A. I believe I was 42.
8	Q. And has your title changed since you
9	became the senior vice president?
10	A. No.
11	Q. You are still senior vice president
12	today?
13	A. To the best of my knowledge.
14	Q. And what about your responsibilities?
15	A. I ceased managing the sales group some
16	time in maybe '96 and continued with my main
17	responsibility of developing new business.
18	Q. And at that time how many sales
19	representatives were there?
20	MR. HELLER: Objection.
21	Q. In 1996?
22	A. I believe, I believe about four in
23	our four in our group, four plus myself. Could
24	be five. I'm not sure.
25	Q. Today how many sales representatives

1		W. Mickelsen
2	Α.	I'd say probably around '90 or '92
3	perhaps.	
4	Q.	And George McCloskey?
5	Α.	George I hired as well, and that would
6	have been p	robably around '92, '94, thereabouts.
7	Q.	Do you know Denise Polis?
8	Α.	I never knew her directly.
9	Q.	Is she no longer at the company?
10	Α.	It's my understanding that she is not.
11	When you sa	y the company
12	Q.	Let's be clear.
13	Α.	Now we're the group of companies.
14	She never w	orked for Offset directly, but I
15	believe wor	ked for Coral Graphics.
16		(Discussion off the record.)
17	Q.	Did there come a time that there was a
18	reorganizat	ion?
19		MR. HELLER: Objection.
20	Q.	Of the company, the family of
21	companies?	
22	Α.	Yes.
23	Q.	And that was in 2006, 2007?
24	Α.	I believe when Mr. Leiss was made the
25	head of the	companies was the beginning of '07, I

1	W. Mickelsen
2	believe April of '07.
3	Q. Was there any other effects of that
4	reorganization that you are aware of?
5	MR. HELLER: Objection.
6	Q. Other than Dave Leiss being made
7	president?
8	A. When could you be more specific?
9	Q. Sure. The family of companies
10	consists of Coral Graphics, Dynamic
11	A. Graphic Finishing.
12	Q. Berryville?
13	A. Graphics.
14	Q. And OPM?
15	A. Correct.
16	Q. Was there a reorganization whereby the
17	salespeople within the four companies were merged
18	into one group?
19	A. Yes.
20	Q. That was what happened in early 2007?
21	A. I believe that happened more or less
22	over most of the latter part of 2007, let's say
23	from the last half of 2007.
24	Q. Can you tell me precisely what
25	happened when they were all consolidated?

1	W. Mickelsen
2	MR. HELLER: Objection.
3	A. I can't, Counselor, because I really
4	wasn't part of that group. I was still senior
5	vice president. I was not a commissioned
6	salesperson. I was salaried employee, bonus,
7	etcetera. I was not part of the, quote unquote,
8	sales group.
9	I reported directly to the president.
10	Q. But you were in sales?
11	A. Yes.
12	Q. And so why were you not part of the
13	sales group?
14	A. It's the way it was structured under
15	when I stopped managing the sales group, my duties
16	continued as senior vice president interacting
17	with all of our major customers at the top levels,
18	and they hired a new sales manager, Randall
19	Xenakis, X E N A K I S, who managed the sales
20	group, but I reported to the president of the
21	company, Michael Gallagher.
22	Q. And Mr. Gallagher left the company in
23	2007?
24	A. Yes.
25	Q. Then who did you report to or who do

1	W. Mickelsen
2	cross-examine Mr. Mickelsen, but it's not
3	appropriate for you to make a speaking
4	objection.
5	If you have a problem with my
6	question, objection, and we can proceed.
7	MR. HELLER: Well, I think just to
8	the intent that you're assigning to my
9	objection, I think I know what information
10	you're trying to elicit, and the question
11	seems to have been a little too vague.
12	MRS. BRODY: Fine. Object.
13	MR. HELLER: To the extent that I
14	have so far tried to keep my objections
15	minimal, I will continue in the future, but
16	I just think that question required a little
17	more investigation.
18	MRS. BRODY: Okay. You are free to
19	do so.
20	Q. Let's go back to 1991 1991 or 1992,
21	when you became the senior vice president of
22	sales.
23	Did you report to Dave Leiss at that
24	point in time or was it Michael
25	A. Michael Gallagher.

1		W. Mickelsen
2	be the per	son that I when Michael Gallagher
3	left, Joe	Makarewicz became the acting head of the
4	company	I'm not sure when Mr. Gallagher left
5	the compan	y, but I believe it was around the time
6	that Mr. L	eiss became the head of the group of
7	companies	would be so Joe would be the person I
8	reported to	ο.
9	Q.	And then subsequently became Dave
10	Leiss?	
11	Α.	Yes.
12	Q.	When you became senior vice president
13	of sales	- actually when you started at the
14	company, ho	ow were you compensated, on what basis?
15	А.	Salary and commission.
16	Q.	Did that change when you became senior
17	vice presid	dent of sales?
18	Α.	Yes.
19	Q.	And you were then compensated on what
20	basis?	
21	Α.	Salary and bonus. No commission.
22	Q.	And how was your bonus calculated?
23	Was it a di	scretionary bonus?
24	Α.	It was a prescribed formula based on
25	the perform	nance of the company for the previous

1	W. Mickelsen
2	year.
3	Q. Was there a percentage of sales? What
4	was the formula?
5	A. I believe it was based on return on
6	assets, profit and return on assets.
7	Q. How was return on assets calculated in
8	this company?
9	A. I'm not an accountant, so I don't
10	really know. I don't know how that is exactly
11	calculated. I think it's the profit based on the
12	assets employed.
13	Q. And that was for Offset, it was return
14	on the assets of Offset?
15	A. Yes.
16	Q. There was no you were not paid
17	based on any return on assets of Bertelsmann Inc.
18	or any of the larger companies?
19	A. No.
20	Q. It was just Offset?
21	A. Correct.
22	MRS. BRODY: Why don't we mark this
23	as one exhibit. These are Mr. Mickelsen's
24	W-2s and they were produced by the plaintiff
25	and they are Bates 65 through I assume

1		W. Mickelsen
2	\$105,622.93	?
3	Α.	Yes.
4	Q.	These W-2s all come from Offset
5	Paperback M	anufacturers, correct?
6	Α.	Correct.
7	Q.	Which is located in Dallas, PA?
8	Α.	Yes.
9		MR. HELLER: Objection to that
10	quest	ion.
11	Q.	What are the benefits that you
12	received fr	om OPM, from the company?
13	Α.	Benefits other than income?
14	Q.	Yes. Health insurance?
15	Α.	Yes.
16	Q.	And the health insurance do you
17	make a cont	ribution?
18	Α.	No.
19	Q.	It's totally paid by the company?
20	Α.	Yes.
21	Q.	And it's still totally paid by the
22	company?	
23	Α.	Yes.
24	Q.	What about pension?
25	Α.	There is an additional health

1		W. Mickelsen
2	insurance,	long term health care.
3	Q.	Is that fully paid by the company?
4	Α.	Fully paid by the company, yes.
5	Q.	That's nice.
6	Α.	It certainly is. That's not across
7	the board.	It's only it was only a small group
8	of the exec	utives that received that.
9	Q.	And you're one of the executives that
10	receives it	?
11	Α.	Correct. I think there were eight or
12	nine.	
13	Q.	Any other benefits? Pension?
14	Α.	Yes, pension.
15	Q.	And you make a contribution to that?
16	Α.	No. It's based on a percentage of
17	your income	, of your base income.
18	Q.	And when are you entitled to start
19	collecting	on your pension?
20	Α.	Retirement, I assume.
21	Q.	Any other benefits?
22	Α.	401K, which the company contributes to
23	on a percent	tage match basis, like most companies.
24	Q.	Anything else?
25	Α.	Executive deferred compensation

1	W. Mickelsen
2	They wrote it out and I signed it. I
3	verbally told them and then they needed a
4	document, so
5	Q. So you ceased in August of '07?
6	A. Yes. My salary was cut on
7	August 13th, the beginning of my new salary, so
8	this would have been probably the first paycheck.
9	It was happened to be on my
10	birthday. I can remember the date, August 13th,
11	'07.
12	Q. I was very impressed because I had to
13	look back to see when it was.
14	Mr. Mickelsen, you do not have an
15	employment agreement with Offset Paperback?
16	A. No.
17	Q. And you are an at will employee?
18	A. Yes.
19	Q. You are obviously still employed by
20	Offset Paperback?
21	A. Yes.
22	Q. You receive your compensation from
23	Offset Paperback?
24	A. I receive my much reduced
25	compensation, yes.

1	W. Mickelsen
2	handbook, marked for identification, as of
3	this date.)
4	Q. You've seen that before, Mr.
5	Mickelsen?
6	A. I believe I have, yes. It's a
7	recent recent there's been iterations of
8	this over the years, so this would be yes, I
9	believe I have.
10	Q. And the handbook contains company
11	policies?
12	A. I would assume so. As I say, I
13	haven't looked through it, but I can quickly run
14	through it.
15	Q. And I'm going to direct your attention
16	to a couple of the policies. Let's start with, if
17	we look on page 28 of the handbook there is a code
18	of business conduct, Bates stamp DEF 276.
19	A. Okay.
20	Q. That's the code of conduct?
21	A. Yes.
22	Q. If you turn the page there is a
23	nonharassment policy.
24	Are you familiar with that?
25	It says OPM is committed to providing

1	W. Mickelsen
2	a work place that is free of discrimination and
3	unlawful harassment.
4	And in the second sentence it
5	specifically mentions age.
6	Actions, words, jokes or comments
7	based on an individual's age will not be
8	tolerated.
9	A. Yes.
10	MR. HELLER: Is there a question?
11	MRS. BRODY: I'm asking whether he is
12	familiar with this policy.
13	A. I assume I have read it and I would
14	agree with that that would be one of our codes.
15	Q. Are you familiar with the U.S. code of
16	business conduct?
17	A. Bertelsmann's U.S. code of business
18	conduct or the general?
19	Q. Why don't we just look at it and see
20	what it's called.
21	OPM U.S. Code of Business Conduct.
22	MRS. BRODY: We're going to mark this
23	as the next exhibit. It's Bates stamped 295
24	through 321.
25	(Defendants' Exhibit 5, Document,

1	W. Mickelsen
2	Paperback Manufacturers Inc. personnel
3	policy, Bates DEF 00011, marked for
4	identification, as of this date.)
5	Q. Do you recognize that, Mr. Mickelsen?
6	A. Yes.
7	Q. Do you see that you affirm that you
8	will comply in all respects with the requirements
9	set forth in the ethical conduct of business?
10	A. Yes.
11	Q. As the same may be amended from time
12	to time?
13	A. Yes.
14	MRS. BRODY: Let's mark as the next
15	exhibit, Offset Paperback Manufacturers Inc.
16	U.S. code of business conduct.
17	(Defendants' Exhibit 7, Offset
18	Paperback Manufacturers Inc. U.S. code of
19	business conduct, Bates DEF 00012, marked
20	for identification, as of this date.)
21	Q. Are you familiar with that document?
22	A. Yes.
23	Q. Is that your signature?
24	A. Yes. I can't read it, but I know it's
25	mine.

1 W. Mickelsen 2 Ο. Again, in this statement you stated 3 that you agreed to read the code and familiarize 4 myself with its provisions, and you affirm that I 5 will comply in all respects with the code requirements set forth therein as the same may be 6 7 amended from time to time. 8 Α. Yes. 9 0. And the last sentence, you affirm I 10 fully understand that should I violate any of the 11 standards of business conduct set forth in this 12 policy I would be subject to disciplinary action 13 which may include dismissal. 14 Α. Yes. If you would look back at the U.S. 15 0. 16 code of conduct and turn to page Bates defendant 17 298, under ethical standards it says we reject all 18 forms of discrimination and harassment. 19 Α. Yes. 20 You're familiar with that policy? 0. 21 Α. Yes. And in signing your affirmation you 22 0. agree that you would comply with that? 23 24 Α. Yes.

During the course of your employment

25

0.

1	W. Mickelsen
2	at Offset, has anyone made a discriminatory
3	comment to you?
4	A. No.
5	MR. HELLER: Objection.
6	Q. Has anybody said anything to you about
7	your age?
8	A. No.
9	Q. Just to make clear, let's go back to
10	code, if you look at the code, page 312, it says
11	respect for others. This policy states we are
12	committed to employing equal employment
13	opportunities and to preventing discrimination
14	with respect to protected characteristics.
15	We mentioned age was one of the
16	protected characteristics.
17	You see sexual orientation is also one
18	of the protected?
19	A. Yes.
20	Q. And that again is a policy that you
21	pledged to comply with?
22	A. Yes.
23	Q. Going back to the reorganization, do
24	you have any understanding as to why there was a
25	reorganization?

1		W. Mickelsen
2		MR. HELLER: Objection.
3	Q.	Was it for business reasons? Was it
4	for personn	el reasons? Did anybody have a
5	conversatio	n with you about the need for
6	reorganizat	ion?
7		MR. HELLER: Objection.
8	Q.	There are a couple of questions in
9	there.	
10	Α.	I don't recall.
11	Q.	You don't recall?
12	Α.	No.
13	Q.	In 2007 did you have a conversation
14	with anyone	at the company about the
15	reorganizat	ion?
16		MR. HELLER: Objection.
17	Α.	About the general reorganization?
18	Q.	Right. We're going to restructure,
19	we're going	to consolidate. The salespeople are
20	all going to	o be in one group.
21	Α.	I believe there was a discussion about
22	merging the	entire group together under the Arvato
23	Print Group	Print U.S. Group.
24	Q.	Was that in the form of a meeting to
25	make an anno	ouncement about it?

1	W. Mickelsen
2	believe, to help in his financing.
3	And our financial vice president,
4	whose name was Tony Kleinhans, K L E I N H A N S,
5	said what about a joint venture?
6	And that was the birth of Offset
7	Paperback and Dynamic Graphic finishing being one
8	company.
9	Subsequently it became a standalone
10	Bertelsmann company, as Berryville Graphics was
11	and Offset Paperback was, and then subsequently
12	Coral Graphics became, I believe, part of Dynamic
13	Graphics. Then they merged it all under
14	Bertelsmann, Arvato Group.
15	It's always been Bertelsmann.
16	Whenever we had we were always encouraged to
17	use the Bertelsmann name, rather than Berryville
18	Graphics by itself or Offset Paperback by itself.
19	We were always encouraged to use that
20	brand to and then it became Arvato and we were
21	told to use the Arvato brand, Bertelsmann Arvato
22	brand.
23	This just an evolution over
24	24 years of being there, I have all different
25	color business cards.

1	W. Mickelsen
2	A. From 19 what?
3	Q. 1996 to 2006.
4	A. My main responsibilities were to
5	report on progress of new business, develop new
6	business, attend staff reports staff meetings,
7	contribute to strategy sessions.
8	We had a very organized monthly staff
9	meeting of the OPM executives, wherein we would
10	report on finance, on personnel, on human
11	resources, the benefits, right around the table of
12	I'd say there were probably ten to 12 reports.
13	My responsibility was to report
14	monthly to Michael Gallagher progress and
15	developments from the standpoint of sales of my
16	responsibilities with the company; not the sales
17	group
18	Q. Just your own personal
19	A. My own personal.
20	And then also anything any other
21	things that interaction I may have had lunch
22	with Peter Olson and discussions with him or other
23	executives.
2 4	But it was a an interactive thing
25	that happened as soon as the financial figures

1	W. Mickelsen
2	were available from the previous month, we would
3	have the monthly staff meeting.
4	Q. And would everybody go around and
5	report on what they were engaged in?
6	A. Yes.
7	Q. And that was under Michael
8	Gallagher's
9	A. Yes.
10	Q tenure?
11	A. Correct.
12	Q. Now, in 2007 when Dave Leiss took over
13	and you started reporting to him, what were your
14	responsibilities?
15	A. Well, once again, in the very
16	beginning I did attend a couple of staff meetings
17	and I was asked to report on the status of the
18	paperback book business in America going forward.
19	That happened only for a very short
20	time, and then no more meetings, no more I
21	attended no meetings.
22	Q. So there are no more staff meetings?
23	A. There are staff meetings, but I don't
24	attend them.
25	Q. Are you the only person who doesn't

- 1 W. Mickelsen
- 2 attend them?
- 3 MR. HELLER: Objection.
- A. I don't know if I'm -- no, I'm not the
- 5 only person -- there's lots of people who don't
- 6 attend them. We have 600 employees.
- 7 Q. Do you know who attends the staff
- 8 meetings?
- 9 A. No.
- 10 Q. And do you know if any of the other
- 11 sales reps attend the sales meetings?
- 12 A. Sales reps never attended the staff
- 13 meetings.
- 14 Q. I thought you said that in 1996 you
- 15 stopped managing the other sales reps.
- 16 A. That's what I'm referring to. That --
- 17 I only reported on my own responsibilities. When
- 18 you said -- I'm assuming '96 is the approximate
- 19 time.
- Q. I'm not holding you to the specific
- 21 date.
- 22 A. In terms of my activities, if I went
- 23 to California on business or South Carolina or
- Germany, the book fair, any developments I would
- 25 always report this at the staff meetings.

1		W. Mickelsen
2	Q.	And there would be other sales reps
3	there doing	
4	Α.	No.
5	Q.	Only you
6	Α.	Only vice-presidents and directors.
7	Q.	And do you know if Dave holds these
8	meetings of	vice-presidents and directors?
9	Α.	I believe they have a staff meeting of
10	some sort no	ow, but I'm not it may be the entire
11	group.	
12	Q.	But you don't know for sure?
13	Α.	I don't attend.
14	Q.	And who are the other who are the
15	vice-presid	ents?
16	Α.	At Offset Paperback?
17	Q.	Yes, Offset.
18	Α.	Myself, and Rick, Richard Pincofski,
19	PINCOF	S K I, Pincofski.
20		All the other vice-presidents are gone
21	from the con	mpany.
22	Q.	And you and Rick would attend the
23	meetings pr	ior to 2007?
24	Α.	Yes.
0.5		י די

Who else attended those meetings, you,

25

Q.

1		W. Mickelsen
2	Rick, Mike	
3	Α.	Okay, we did it for so many years I
4	Mike at the	head of the table.
5		His secretary, Tressa Schwartz, who is
6	the office n	manager and executive assistant.
7		Myself.
8		Bill Rogers, our vice president of
9	engineering	•
10		Rick Pincofski, our vice president of
11	finance.	
12		Randall Xenakis, vice president of
13	sales and sa	ales manager.
14		Jim Meizanis, M E I Z A N I S, our
15	head of cus	tomer service and scheduling.
16		Bill Hardwick, our quality control
17	director.	
18		Ken chapel, our controller.
19		Ron Place, our, at the time, head of
20	warehousing	and IT.
21		Adam Crahall, head of human resources.
22		Robert Lambert, head of cost
23	estimating.	
24		Probably a couple of more.

Q. Okay, all right --

25

W. Mickelsen

1	W. Mickelsen
2	A. Maybe two or three more.
3	Q. Okay. Thank you.
4	A. But it was an all-day meeting. It
5	would start generally before lunch, pizza would
6	come in or something, and then we would continue
7	until late in the afternoon monthly.
8	Q. Who are the directors today at OPM?
9	A. Today, Adam Crahall is gone and his
10	assistant is the acting head of personnel I
11	don't know if he has the title director.
12	Adam was the only director. Everybody
13	else seemed to be a vice president. I don't know
14	why they that's another story, doesn't matter.
15	But Robert oh, there is another
16	vice president.
17	Q. Presently?
18	A. Presently. They brought in when
19	Joe Makarewicz, who was executive vice president
20	and acting head of the company was left the
21	company, some time later they hired Robert
22	Scheifflee, S C H E I F F L E E, as the
23	manufacturing manager, and I believe subsequently
24	he was made a vice president.
25	Q. So there are two vice presidents

1	W. Mickelsen
2	A. Bill Rogers is gone, the vice
3	president of engineering, and there's nobody in
4	his office up until this week, somebody new came
5	in by the name of Robert Reilly, but I'm not sure
6	what his position is. It's not engineering,
7	though.
8	The engineer that took over was Bill's
9	assistant, David Dompkowski, D O M P K O W S K I.
10	Rick Pincofski is still there. He is
11	also doing Berryville Graphics, vice president of
12	finance for Berryville Graphics. He is doing two
13	jobs now.
14	In addition I'm trying to think
15	Jack O'Donnell is the I don't know what Jack's
16	exact title is, but I think he's, like, managing
17	director of Offset Paperback. He is David's long
18	term, since the beginning, partner in Dynamic
19	Graphic Finishing, so Jack is coming to Offset
20	Paperback Monday, Tuesday, Wednesday, and he is
21	the on site acting head of the company.
22	Q. Mitch Weiss, is he in charge of all
23	the salespeople now?
24	A. I believe so.
25	Q. And so they all report to him?